

ASIA PHOTO REVIEW X MATA ART GALLERY PRESENT  
**KAPWA: COMMUNAL SPIRIT**  
 BECOME A SPONSOR



HON HOANG

**WHAT IS IT AND WHY?**

IN CELEBRATION OF ASIAN AMERICAN PACIFIC ISLANDER HERITAGE MONTH IN MAY, **ASIA PHOTO REVIEW** AND **MATA ART GALLERY** PARTNERED WITH **AVENUE 50 STUDIO** TO PRESENT THIS COMMUNITY BUILDING EVENT.

**KAPWA: COMMUNAL SPIRIT** IS A TWO MONTH LONG VISUAL ART EXHIBITION IN THE NORTHEAST LOS ANGELES NEIGHBORHOOD OF HIGHLAND PARK.

THE PROGRAM BEGINS WITH AN OPENING EVENT ON SATURDAY, APRIL 30 AND IS ON VIEW THROUGH JULY 2, 2022.



KATHERINE LEUNG



EUTALIA DE LA PAZ

**WHO'S INVOLVED?**

WE HAVE BROUGHT TOGETHER A GROUP OF VISUAL CREATIVES AND ENTHUSIASTS BY SHOWCASING OVER A DOZEN ARTISTS FROM THE LOCAL LA COMMUNITY AND BEYOND.

THE FEATURED ARTISTS, ORGANIZERS AND GALLERIES COLLECTIVELY HAVE **OVER 100,00 FOLLOWERS** ON INSTAGRAM ALONE. WITH EXPECTED ATTENDANCE OF **UP TO 150 ON OPENING NIGHT**, AND **600 PEOPLE** THROUGH THE 2 MONTH DURATION OF THE EXHIBITION.

WE ARE ALSO WORKING WITH AVENUE 50 STUDIO TO DEVELOP A COMMUNITY ENGAGEMENT ACTIVITY IN CONJUNCTION WITH THE EXHIBITION.



DANIELE MARTIRE

**WHY SHOULD YOU SPONSOR THIS EVENT?**

THIS EVENT WILL BRING LA'S COMMUNITY OF CREATIVES TO AVENUE 50 STUDIO WHILE BRINGING THEM TOGETHER DIGITALLY FROM AROUND THE WORLD TO ASIA PHOTO REVIEW'S AND MATA ART GALLERY'S ONLINE PLATFORMS, ALONG WITH THE PRESENTED ARTISTS' ONLINE MEDIA ACCOUNTS.

WE BELIEVE YOUR MONETARY SUPPORT WOULD NOT ONLY BENEFIT THIS EXHIBITION, BUT ALSO HELP LEND VISIBILITY TO NARRATIVES THAT ARE OFTEN OVERLOOKED, WHICH WE FEEL IS IN ALIGNMENT WITH THE MISSION OF YOUR ORGANIZATION OR BUSINESS.

**SPONSORSHIP TIERS**

**DONOR**

(SPONSORS 1 ARTIST)

- ✦ LOGO ON PROMO GRAPHICS
- ✦ ORG OR BUSINESS MENTION IN WRITTEN COPIES

\$50

**PATRON**

- ✦ ALL DONOR LEVEL PRIVILEGES.
- ✦ LOGO FEATURED ON PROJECTION AT OPENING DAY EVENT.
- ✦ LOGO AND CUSTOM LINK BACK TO ORG OR BUSINESS WEBSITE.

\$100

**PARTNER**

- ✦ ALL DONOR AND PATRON LEVEL PRIVILEGES.
- ✦ LOGO AND CUSTOM LINKS TO ORG OR BUSINESS WEBSITE AND SOCIAL MEDIA ACCOUNTS

\$200



**CONTACT**

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